

Code 2.2 - Programming Policy.

Background Coast FM is a community radio station that broadcasts a variety of programs to suit an older audience. The types of programs that are broadcasted on Coast FM are usually determined by its presenter. The general programming policy of the station is to have a log of popular music broadcasted during the day as a basis of Community Service Announcements (CSAs), Age Requests, Interviews and other news items. The specialist programs – Celtic, Country, Blues Jazz, Sports, Christian, and Classical etc are aired after 6pm and during the weekend. Coast FM aims to respond to the tastes of its community as indicated by the feedback supplied by listeners in surveys and direct contact at OBs, phone calls, emails and meetings. The programming decisions are made in this sequence:

1. Initial contact – email or phone call – to Station Manager
2. Interview to discuss the proposal – tour of the studios with a member of the programming committee
3. Written proposal submitted to the programming committee – decision about allocating time slot and organising training sessions – discussion of the Presenters Agreement.
4. The submission is then passed to the next board meeting for the final approval committee makes the final decisions on programs after an initial proposals are submitted, an interview is conducted by the manager and / or chairman.

Policy number	Code 2.2	Version	1
Drafted by		Approved by Board on	12 th Aug 2019
Responsible person		Scheduled review date	12 th Aug 2024