

Code 1.2 – Corporate Governance Policy

Coast FM Radio is required under its broadcasting licence to align with the Codes of Practice to meet Community engagement. Coast FM will provide informative and entertaining community broadcasting with the aim of satisfying a wide Diverse of community Listeners.

Coast FM Radio is required to operate as a not for profit community association and to undertake all measures necessary to provide a radio broadcasting service to encourage, enable and facilitate communication within the community by operating and developing community media activities serving the general population.

Coast FM radio will:

Enable and facilitate communication within the community by broadcasting programs dealing with local news issues, events, culture and activities.

Provide the opportunity for community groups and related associations, organisations and individuals to be involved in the production and presentation of original programs.

Purpose:

The purpose of this policy is to ensure that Coast FM Radio includes strategies to effectively engage with and represent its community of interest and to enable active participation by its community in station management, programming and general operations. This policy states how we put community participation into practice

Policy

As a community-based, volunteer-run, not-for-profit association, Coast FM Radio relies on members of the community for its ongoing operation, administration and on-air programming.

Through the governance:

Coast FM Radio will regularly seek to increase its level of community participation in all its operations.

Coast FM Radio will articulate and develop the strategies it uses to encourage community participation in the station's operations and in the selection and provision of programming.

Coast FM Radio will encourage individuals and families living in and visiting our listening area to become members of Coast FM Radio and invite them to participate in the aspects of the station's operation and broadcast.

Coast FM Radio encourages local community groups to become members of Coast FM Radio and invite them to fully participate in all aspects of the station's operation and broadcast.

Coast FM Radio will ensure that it meets the needs and interests of the local community in the following ways:

1. Provide regular on-air announcements encouraging new members
2. Provide training programs to potential volunteers to enhance their involvement in the station
3. Provide access to information about Coast FM Radio through our website, Face book page and social media to raise awareness of Coast FM Radio in the community
4. Provide community service announcements about local activities, news and interviews with local people to encourage regular participation of those in our broadcast area
5. Provide opportunities for local youth to be involved in producing quality programs for their peers and the entire community.
6. Provide opportunities for our older residents to be involved in producing quality programs for their peers and the community.
7. Involve and seek advice from our Indigenous community in the production of programs focusing on Indigenous Australians and current issues.
8. Maintain partnerships with the surrounding towns in the broadcasting area.
9. Seek opportunities to engage with other local community groups.
10. Provide opportunities for Coast FM Radio members to take part in the required field that they are interested in.
11. Coast FM will aim to have a Committee of Management that has the expertise to adequately govern the association.
12. Coast FM Radio will continue its efforts to maintain existing sponsors and develop new sponsors.
13. Coast FM Radio will encourage our membership to seek nomination to our Board committee.
14. Coast FM Radio will encourage presenters who use social media to promote their shows to their peers as well as on Coast FM website & Face book page.
15. Coast FM Radio will ensure sponsors and donors are acknowledged on the Coast FM web site, outside broadcast bus and represented in promotional show bags.

Policy number	Code 1.2	Version	1
Drafted by		Approved by Board on	12 th Aug 2019
Responsible person		Scheduled review date	12 th Aug 2024